THE PATHS OF REGINA

Web Mapping to promote slow tourism: the geoportal and the app

XMAS in PoliMi Como Campus, December 18, 2015

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I CAMMINI DELLA REGINA
percorsi transfrontalieri legati alla Via Regina

INTERREG
ITALIA-SVIZZERA ITALIE-SUISSE ITALIEN-SCHWEIZ

Unione Europea
Fondo Europeo di Sviluppo Regionale

Le opportunità non hanno confini.

Via Regina: a European cultural route

✔ Via Regina defines a cross-border area between Italy and Switzerland

➔ trade and cultural route since Roman times

➔ transalpine system of soft mobility links
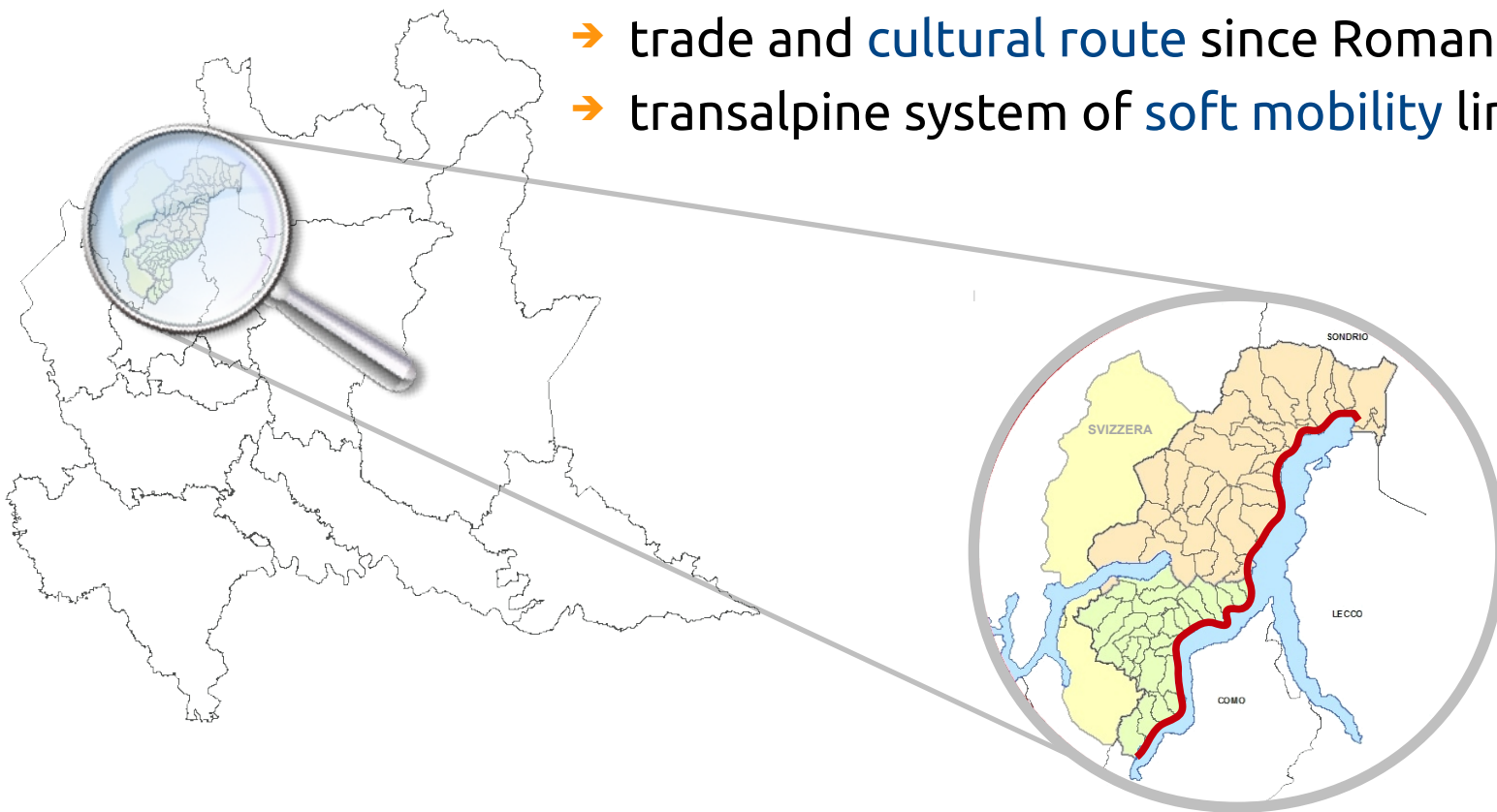
Via Regina: a European cultural route

✔ Via Regina defines a cross-border area between Italy and Switzerland

Tabula Peutingeriana (IV century AD)
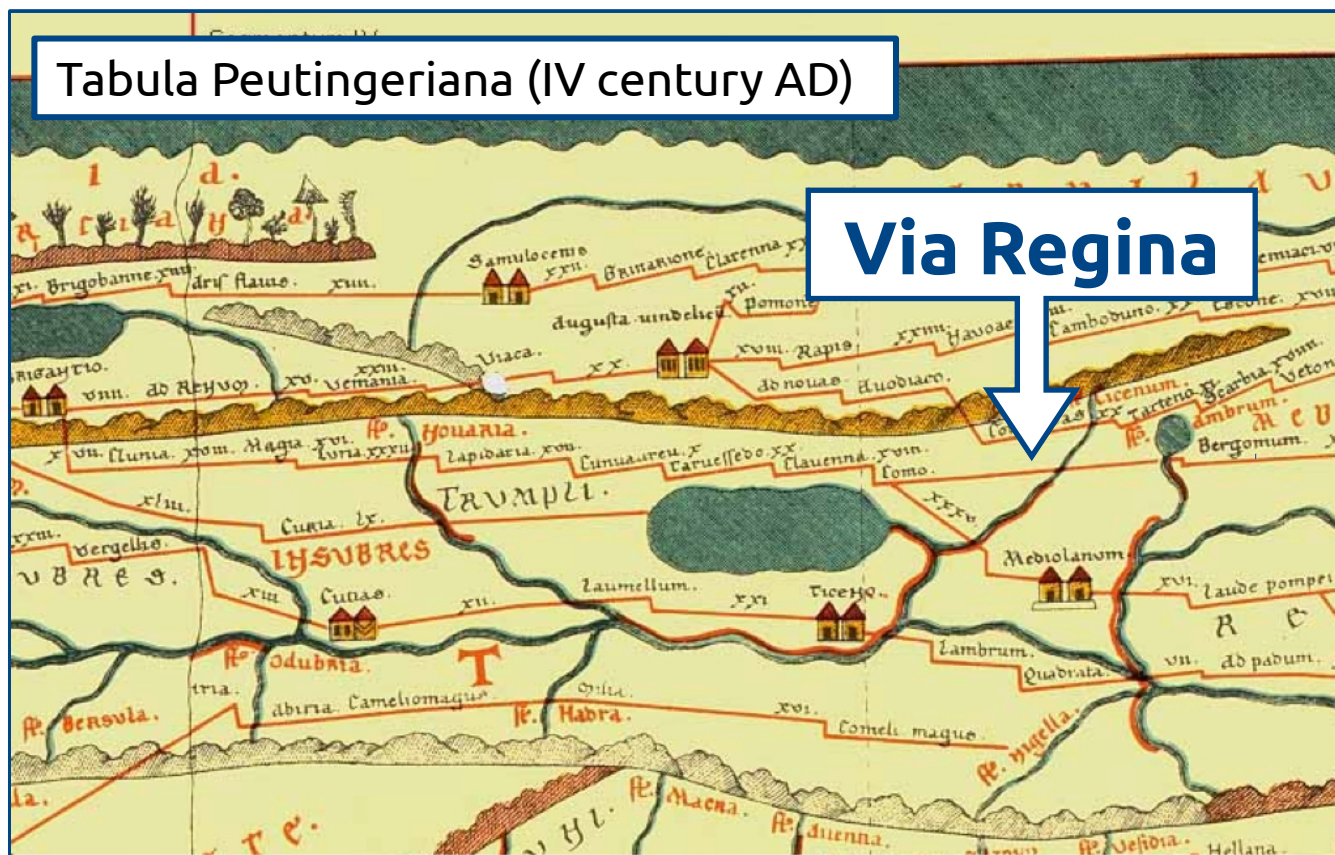
Via Regina

The project "The Paths of Regina"

✔ "The Paths of Via Regina" INTERREG project (Italy/Switzerland)

➔ **purpose**: to valorise the cultural heritage of the area and foster tourism

➔ **beneficiaries**: local communities, administrations, pilgrims, tourists

➔ **expertise** involved: cultural heritage, land use and design, geomatics

✔ Partners:

➔ universities

➔ local administrations

➔ cultural associations

Slow tourism at a glance

✔ A special case of sustainable tourism focused on:

➔ environmental friendliness

➔ rediscovery of local traditions and cultural knowledge

accommodation
(simple)

movement
(no car/plane)

gastronomy
(local)

sustainable

leisure
(peaceful)

cultural

services (provided in a
relaxing atmosphere)

I CAMMINI DELLA REGINA
percorsi transfrontalieri legati alla Via Regina
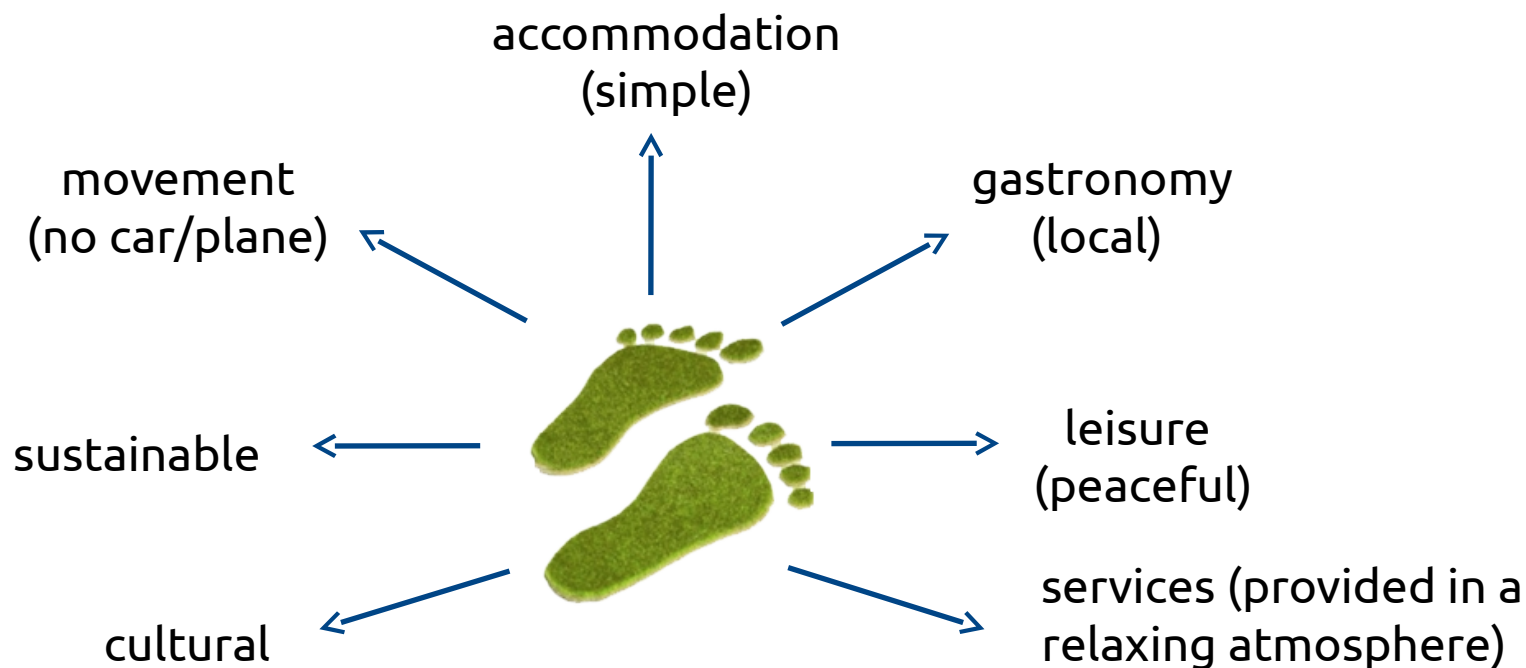
The Via Regina geoportal

✔ Entry point to the Web Mapping applications developed in the project

➜ main WebGIS for planning routes

➜ mobile app for slow tourism

➜ 3D Web viewer

➜ mobile app for surveying paths

➜ virtual tour application

MOBILE APP FOR SLOW TOURISM

GEOIVS

3D WEB VISUALIZATION

TRANSGUARDI

✔ Link: http://viaregina3.como.polimi.it/ViaRegina

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The main WebGIS of Via Regina project

✔ Displays all the geospatial data surveyed during the project:

➔ Via Regina and the related historical paths

➔ the points of interest available along them

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The main WebGIS of Via Regina project

✔ Displays the bus routes and bus stops in the project area

➜ kindly provided by ASF Autolinee

➜ each bus stop has the link to its real time schedule
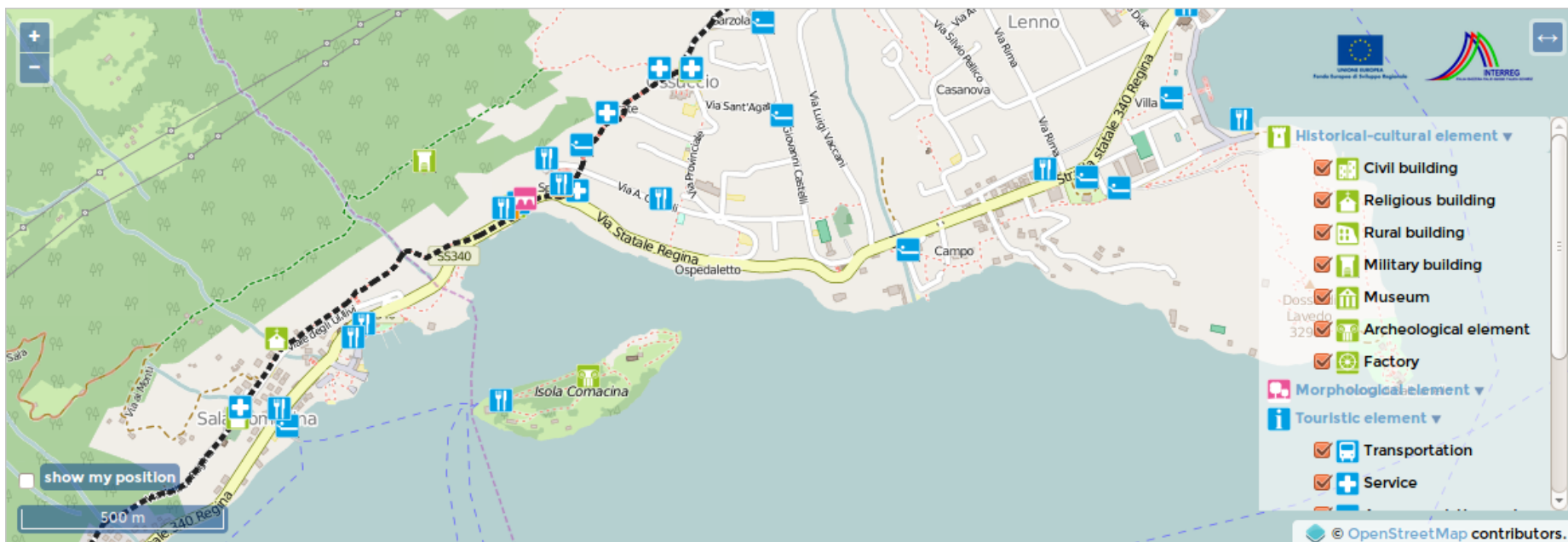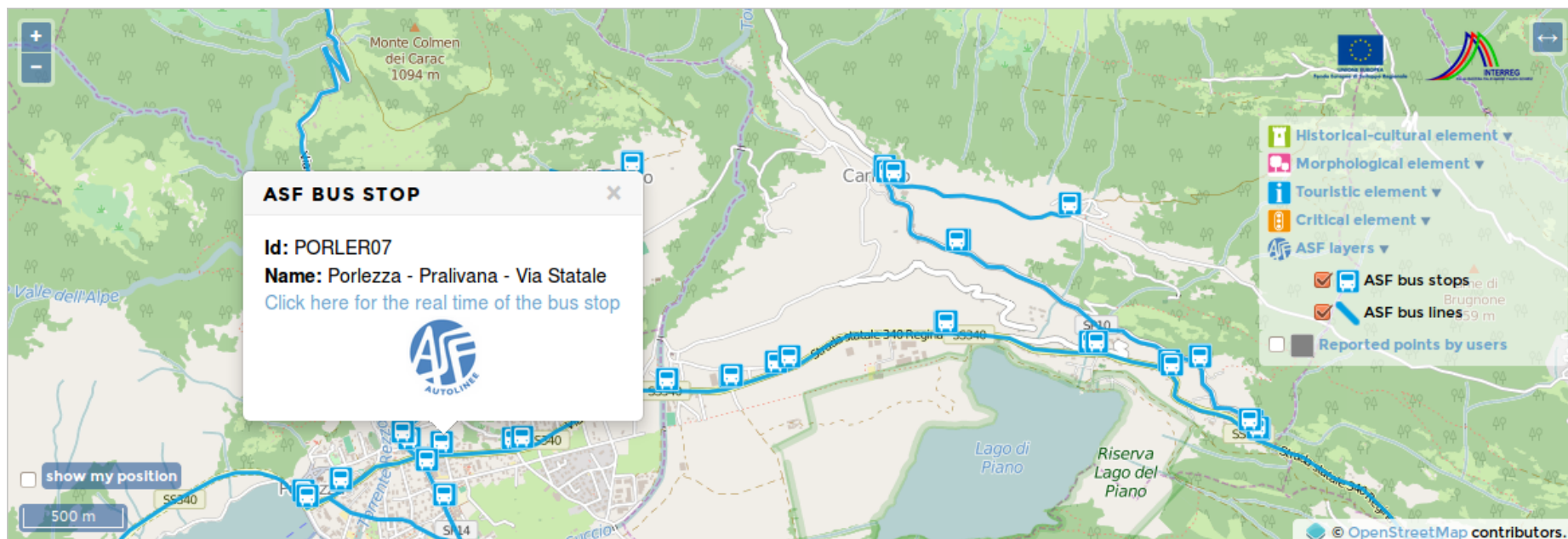

CALCULATE ROUTE! WHAT IS NEAR? DOWNLOAD VIA REGINA GPX Ratings & Reviews Powered By tripadvisor®

The main WebGIS of Via Regina project

✔ Displays the bus routes and bus stops in the project area

➜ kindly provided by ASF Autolinee

➜ each bus stop has the link to its real time schedule

✔ Allows to plan customized routes:

➔ based on the type of points of interest chosen by the user

WHICH POINTS OF INTEREST DO YOU WANT TO SEE?

~ NAVIGATION PREFERENCES ~

☑ RELIGIOUS   ☑ CIVIL   ☑ MUSEUM

☑ RURAL   ☐ ARCHAEOLOGICAL   ☐ MILITARY

☐ FACTORY   ☑ PANORAMIC   ☐ GEOLOGICAL

~ GO BACK TO MAP ~

The main WebGIS of Via Regina project

✔ Allows to plan customized routes:

➜ based on the type of points of interest chosen by the user

➜ based on a start point and an end point

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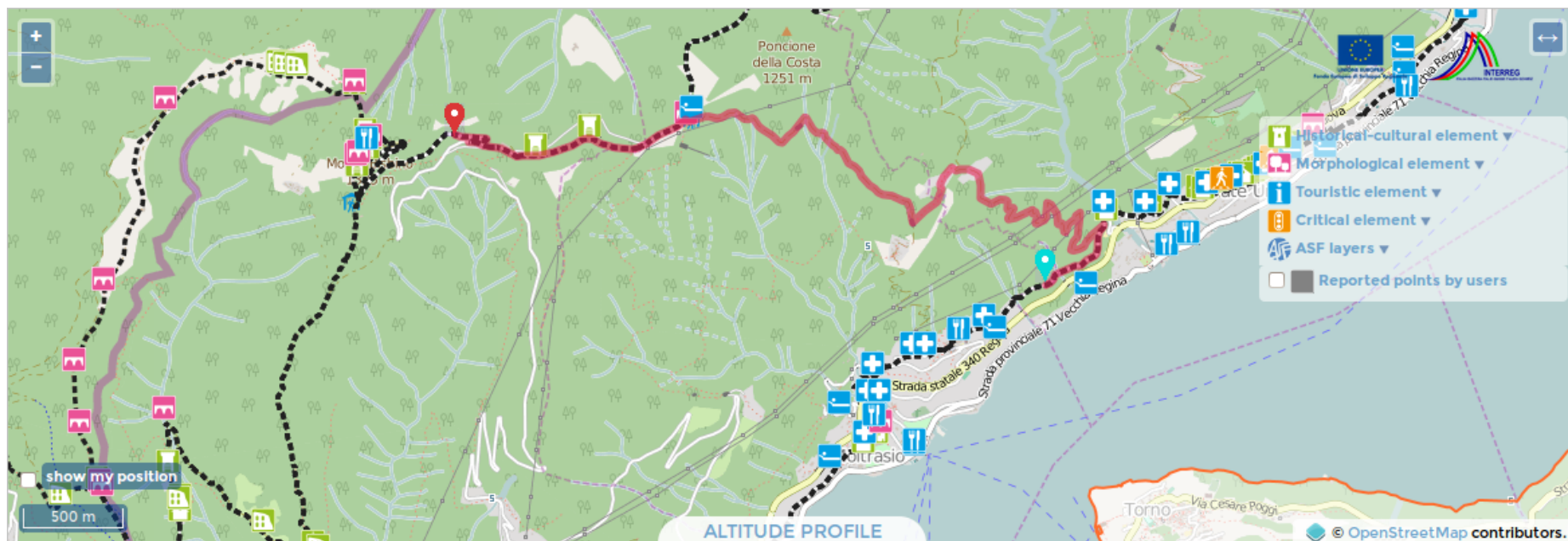
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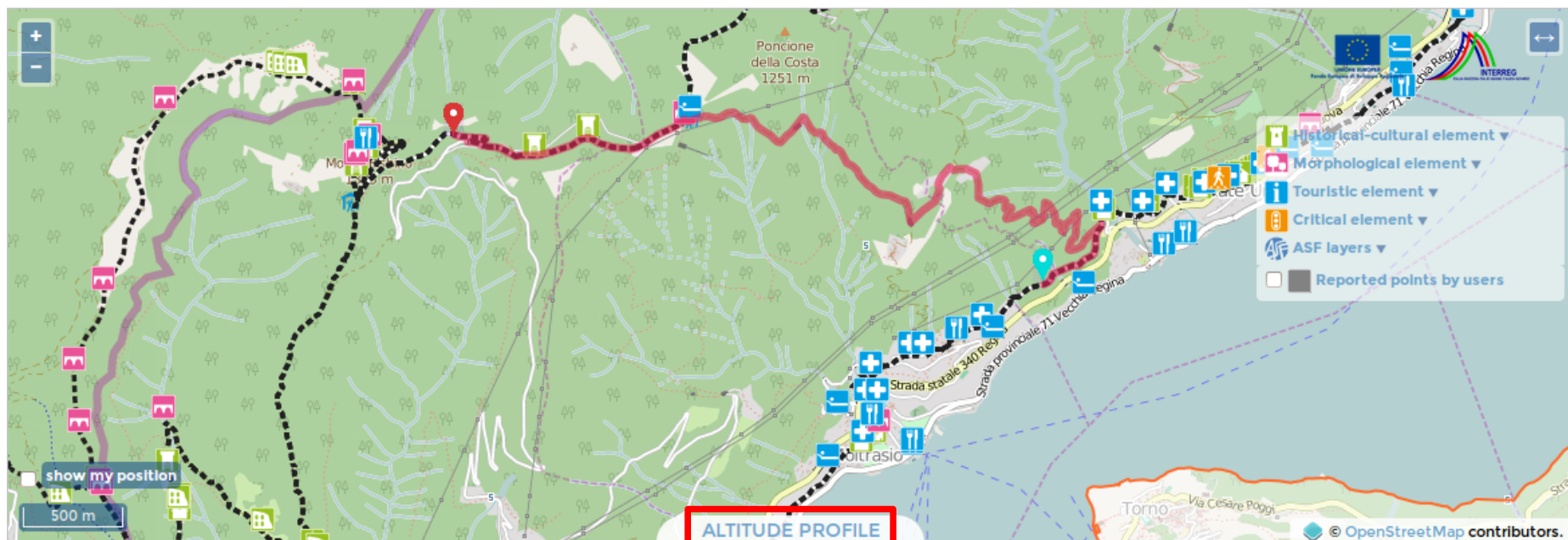# The main WebGIS of Via Regina project

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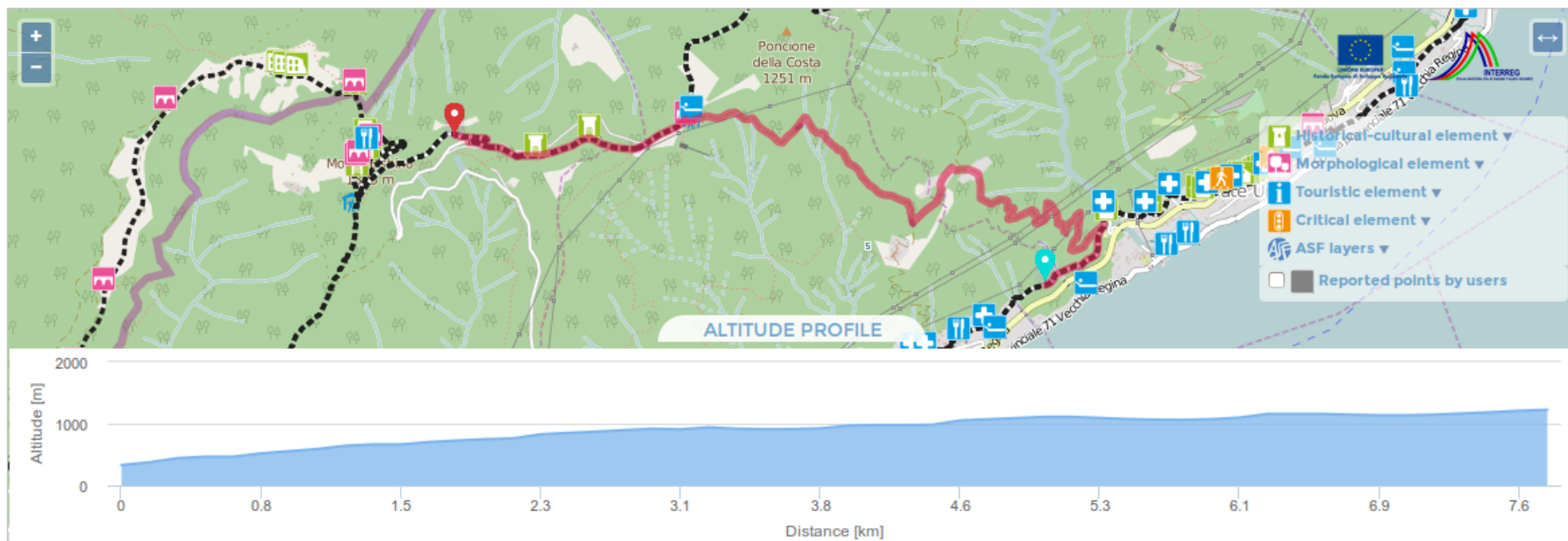# The main WebGIS of Via Regina project

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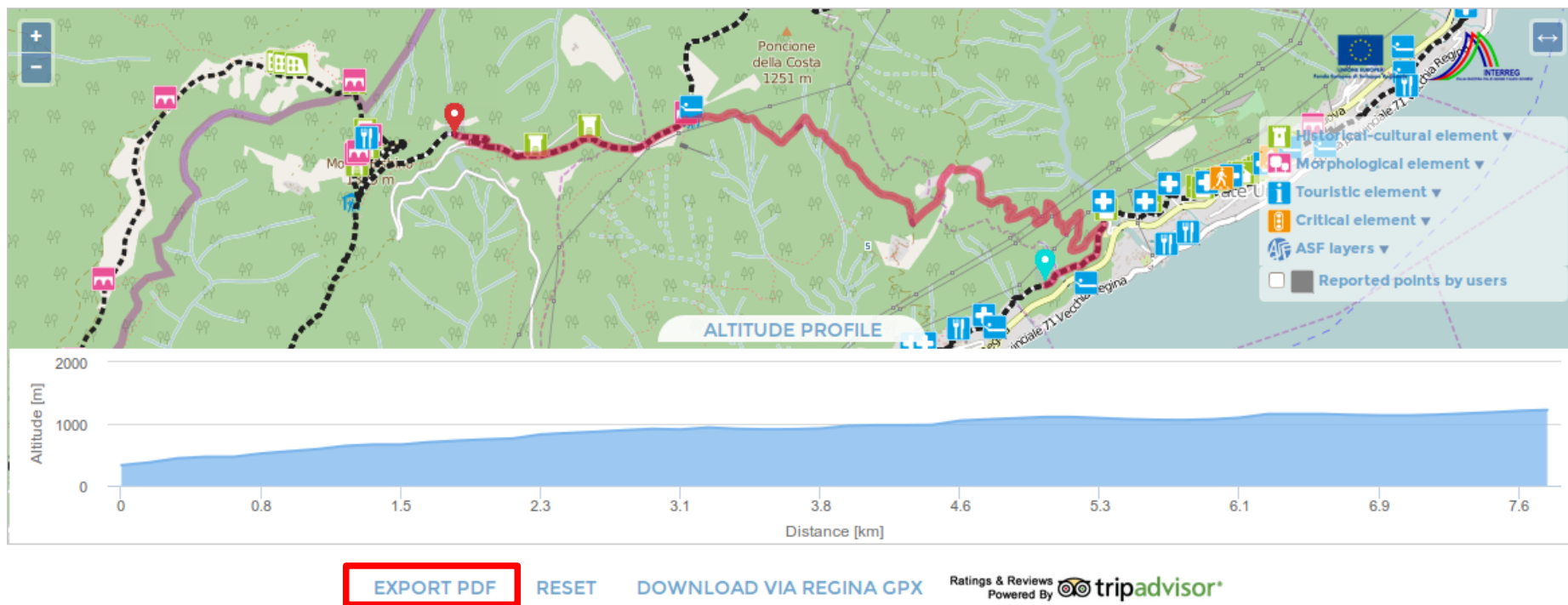# The main WebGIS of Via Regina project

✔ Print the information on the computed route:

➔ 2D/3D distance, average slope, height increase/decrease

The main WebGIS of Via Regina project

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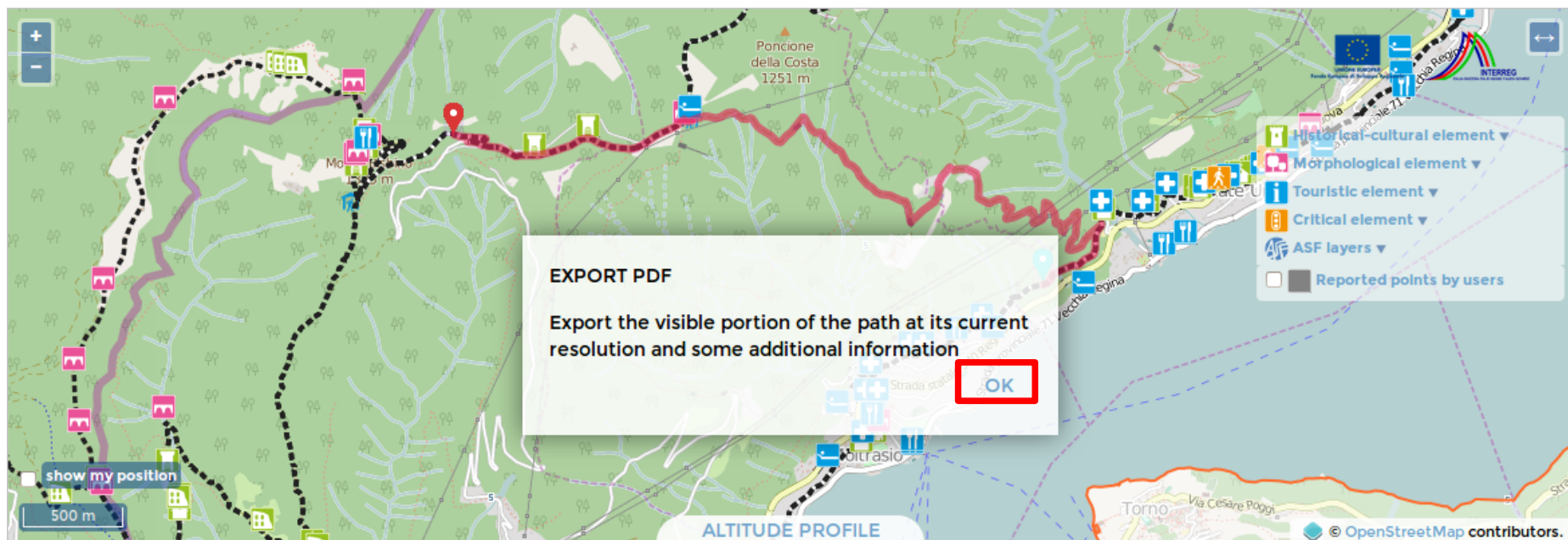
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The main WebGIS of Via Regina project
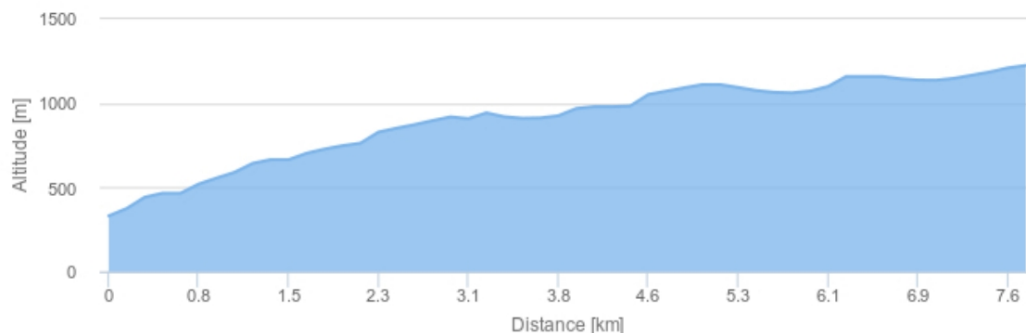
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Your path   www.viaregina.eu
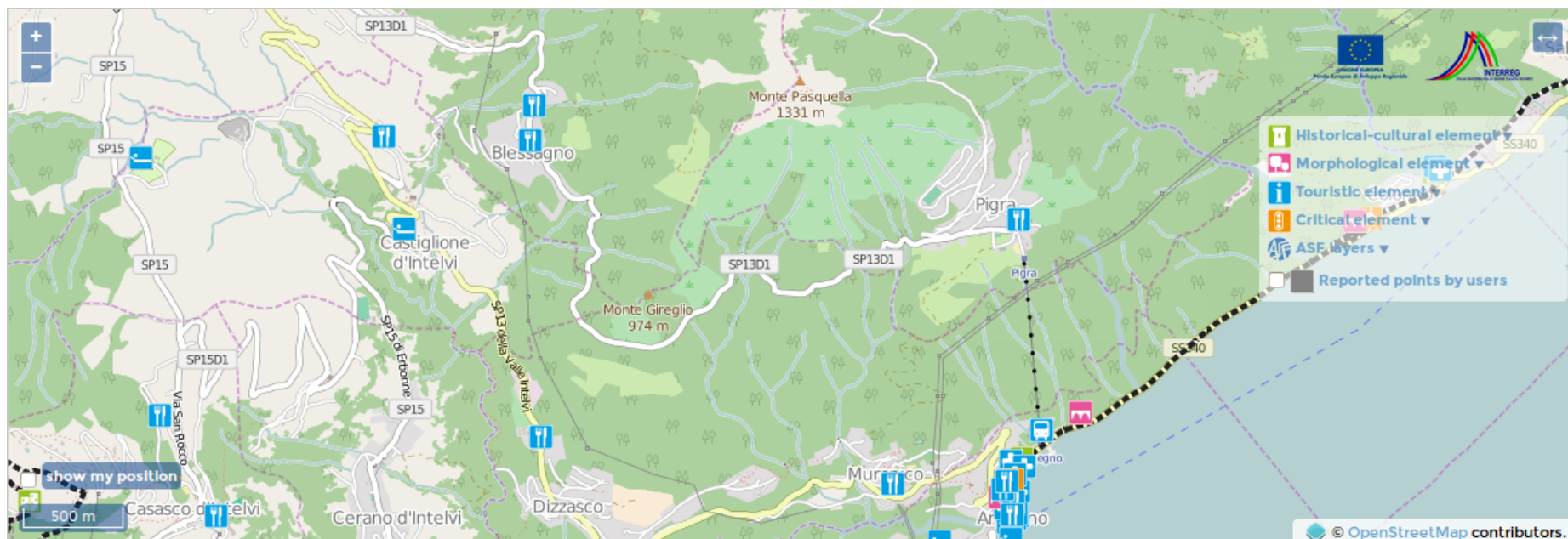

Scale: 1:24916
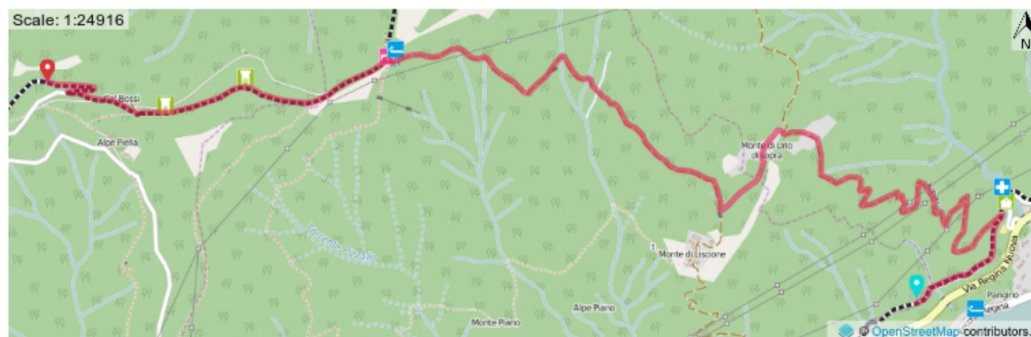
Altitude profile

Total 2D distance: 7.79 km
Total 3D distance: 7.99 km
Average slope: 18.08%
Up height: 1007 m
Down height: 113 m
Height difference: 894 m

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percorsi transfrontalieri legati alla Via Regina

The main WebGIS of Via Regina project

✔ Integration with TripAdvisor database:

➔ access to the info/reviews of hotels, restaurants & attractions

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RESET   DOWNLOAD VIA REGINA GPX   Ratings & Reviews Powered By ◉◉ tripadvisor°

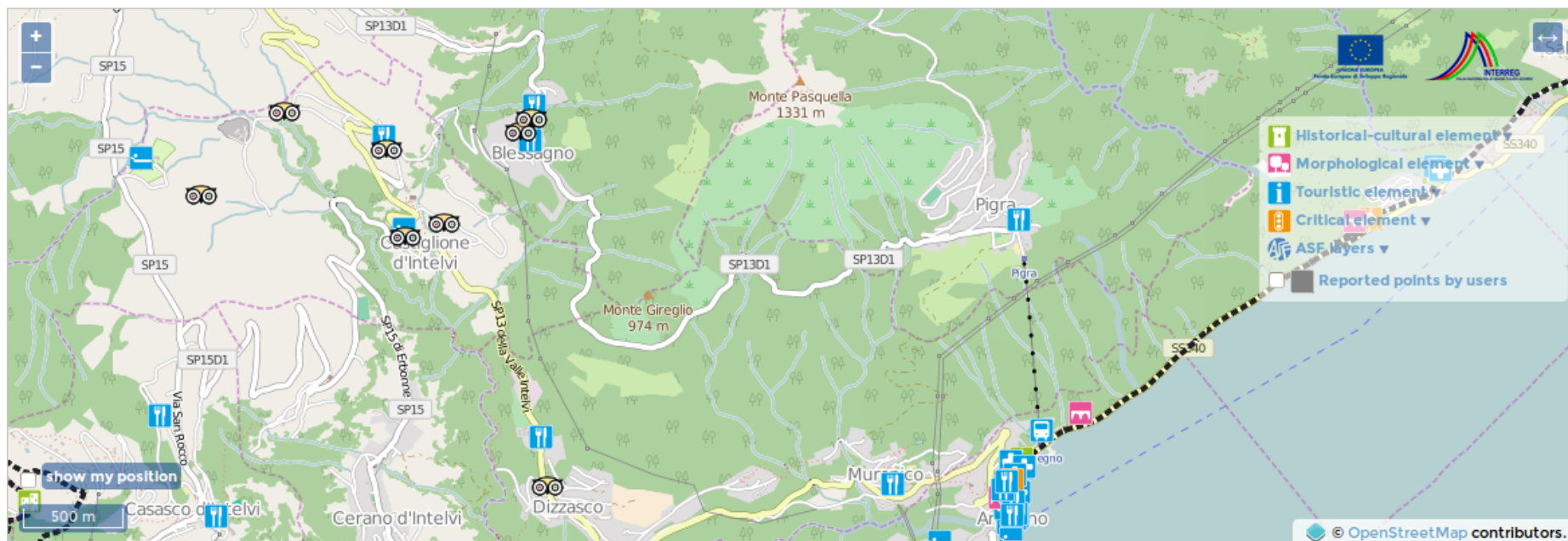I CAMMINI DELLA REGINA
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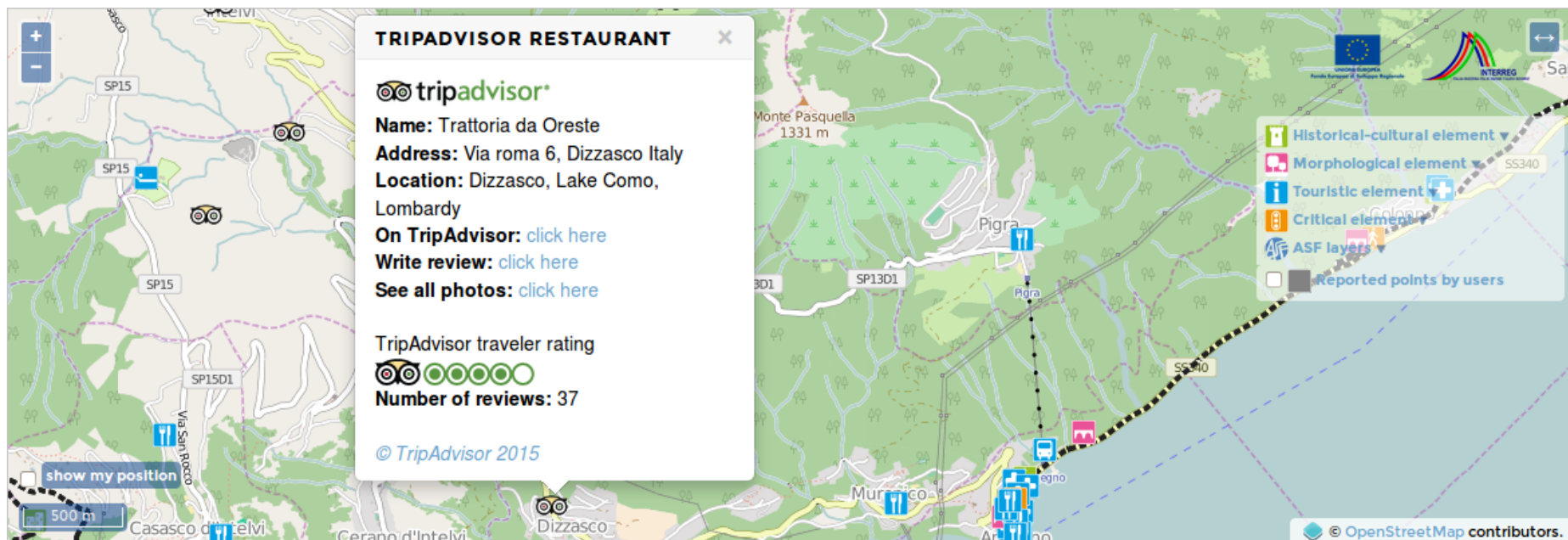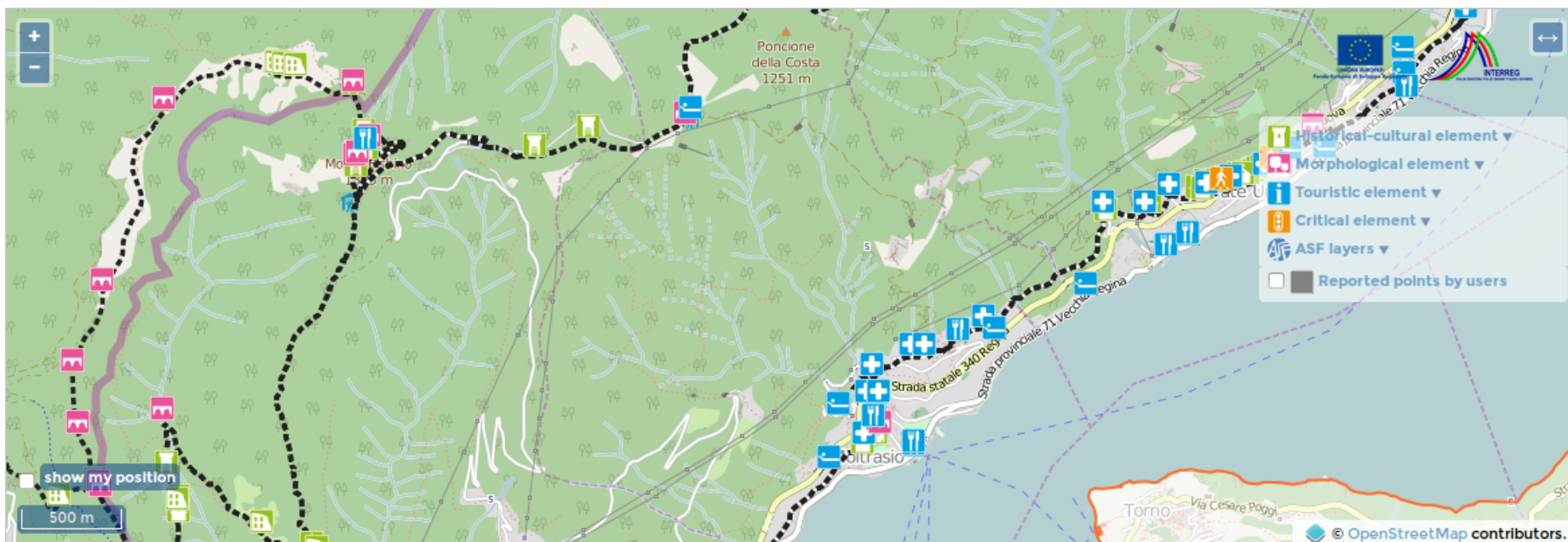 ➔ access to the info/reviews of hotels, restaurants & attractions

The main WebGIS of Via Regina project

✔ Download of Via Regina GPS track (in GPX format):
   → useful for people willing to walk along the path!

✔ Allows everyone to report georeferenced points of interest:

➜ historical and cultural elements

➜ morphological elements

➜ tourism elements

➜ critical elements

The Via Regina app – Reportable categories

✔ **Historical and cultural elements**

➔ **museum**
- ✗ ethnographic
- ✗ thematic
- ✗ gallery
- ✗ collection

➔ **religious building**
- ✗ church
- ✗ oratory
- ✗ sanctuary
- ✗ chapel
- ✗ via crucis
- ✗ fresco
- ✗ abbey

➔ **civil building**
- ✗ historical building
- ✗ contemporary building
- ✗ traditional building
- ✗ monument

➔ **rural building**
- ✗ pasture/shed
- ✗ snow deposit
- ✗ graa/metato (chestnuts drier building)
- ✗ roccolo (system designed to catch birds)
- ✗ casello o turbino
- ✗ hydraulic structures
- ✗ masseria (farm)

The Via Regina app – Reportable categories

✔ **Historical and cultural elements**

➜ **archaeological element**
  - ✗ archaeological element
  - ✗ archaeological site
  - ✗ element inside a building
  - ✗ single element

➜ **military building**
  - ✗ castle
  - ✗ tower
  - ✗ defensive wall
  - ✗ fort
  - ✗ trench
  - ✗ redoubt (secondary fort)
  - ✗ bunker

➜ **factory**
  - ✗ furnace
  - ✗ trip hammer
  - ✗ mill
  - ✗ sawmill
  - ✗ quarry
  - ✗ mine
  - ✗ rural factory

✔ **Morphological elements**

→ **surface**

- ✗ pavement
- ✗ natural material
- ✗ gravel
- ✗ asphalt
- ✗ steps
- ✗ ford

→ **bounding escarpment**

- ✗ rock
- ✗ ground escarpments
- ✗ rock escarpments
- ✗ support walls
- ✗ boundary walls and railings

- ✗ tree-lined avenues
- ✗ fence/barrier
- ✗ vertical plate

→ **traffic support & mfd products**

- ✗ kilometric stone
- ✗ border stone
- ✗ stone marker
- ✗ isolated tree
- ✗ panoramic viewpoint
- ✗ fountain
- ✗ ancient laundry
- ✗ rest of bridge
- ✗ tomb
- ✗ underpass
- ✗ tunnel
- ✗ inscription

The Via Regina app – Reportable categories

✔ Tourism elements ℹ️

➔ accomodation and overnight 🛏️
- ✗ hotel
- ✗ hostel
- ✗ B&B
- ✗ hut/shelter
- ✗ camping
- ✗ private accomodation
- ✗ free accommodation
- ✗ agritourism
- ✗ apartment

➔ services ➕
- ✗ pharmacy
- ✗ parking

- ✗ school
- ✗ public safety
- ✗ spring
- ✗ city hall
- ✗ post office
- ✗ wc
- ✗ info point
- ✗ wifi hotspot
- ✗ bike sharing
- ✗ bank
- ✗ park area
- ✗ ATM

The Via Regina app – Reportable categories

✔ Tourism elements ℹ️

  ➜ transport 🚌
    ✗ bus stop
    ✗ dock ferry
    ✗ train station
    ✗ funicular and ski lift

  ➜ products 🥖
    ✗ wine shop
    ✗ craft
    ✗ food/typical products
    ✗ clothing shop

  ➜ food services 🍴
    ✗ restaurants
    ✗ crotto
    ✗ bar
    ✗ food shop

The Via Regina app – Reportable categories

✔ Critical elements 🔋
  → morphological ⬛
    ✗ ford
    ✗ lanslide
  → structural 🚶
    ✗ crossing with traffic light
    ✗ crossing without crossing stripes
    ✗ crossing with crossing stripes

The Via Regina app – Data collection

✔ Cross-platform app:

➜ desktop and mobile browsers

   ✗ http://viaregina3.como.polimi.it/app

➜ Android app

   ✗ http://viaregina3.como.polimi.it/app/viaregina.apk

   ✗ on Google Play soon!

➜ iOS app

   ✗ on Apple Store soon!
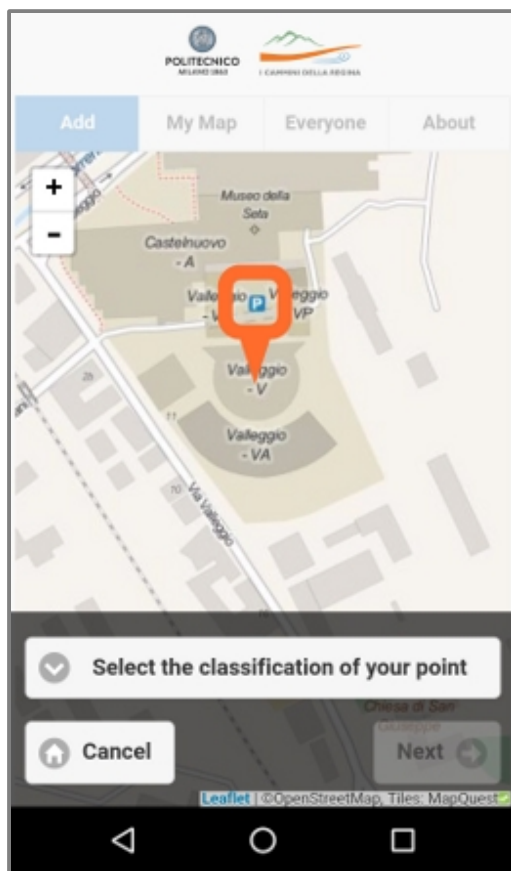
✔ Main features:

➜ offline data collection

➜ points rating
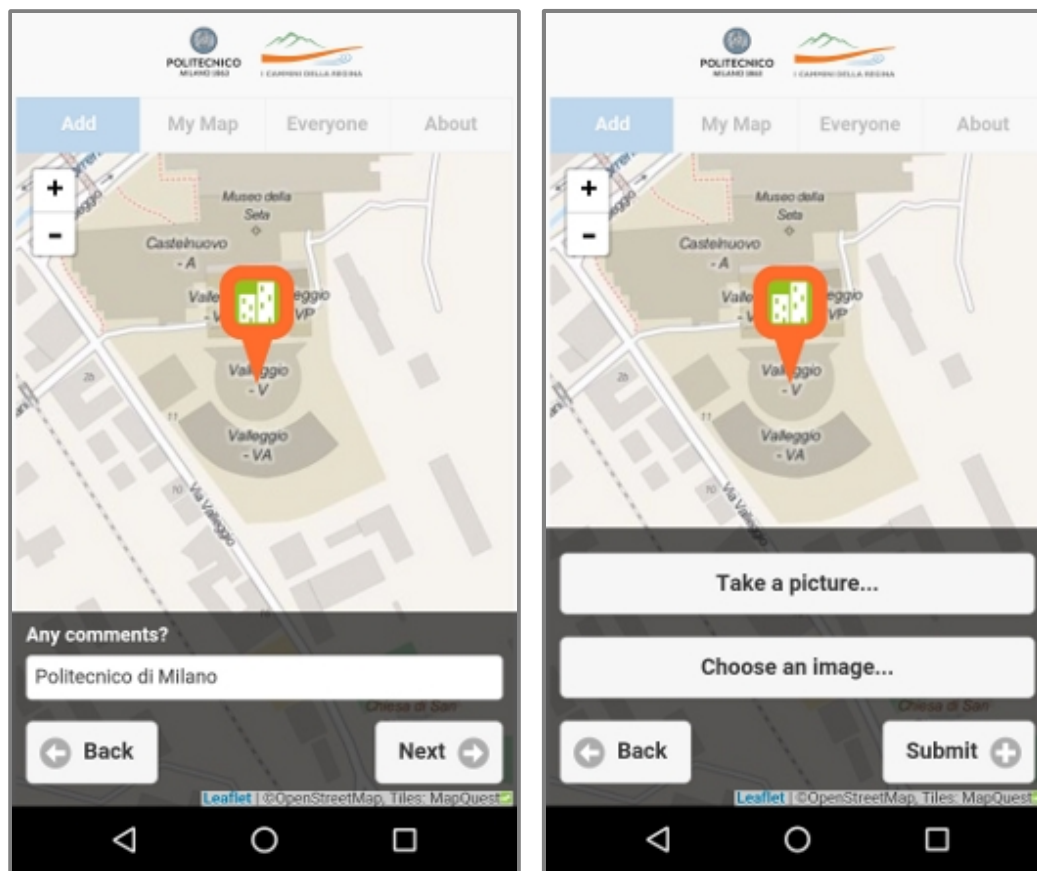
➜ integrated maps showing collected points

Desktop

User

Mobile

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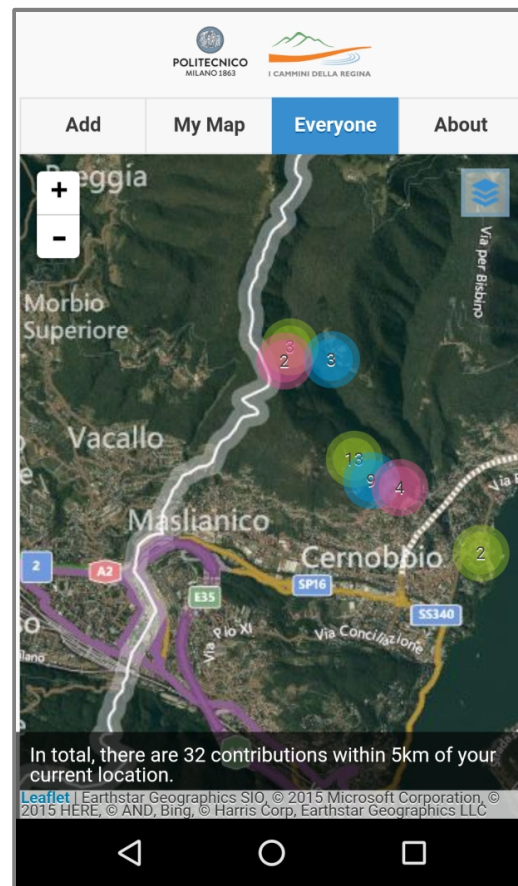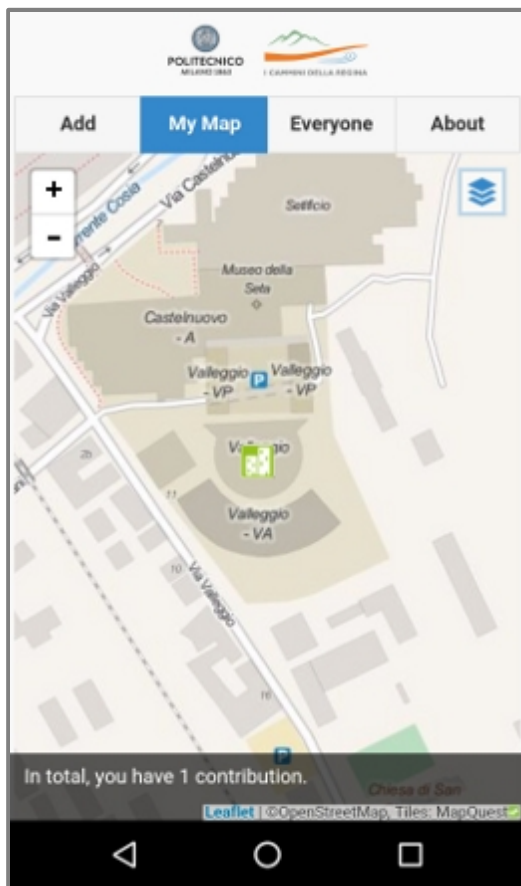
✔ Report a new point, classify and rate it
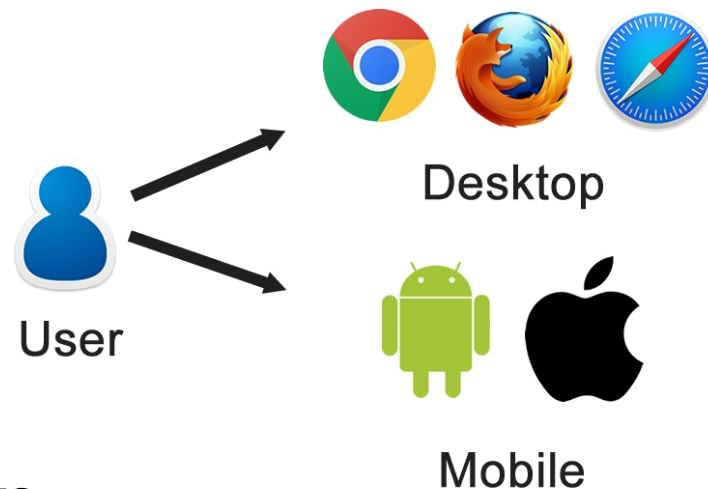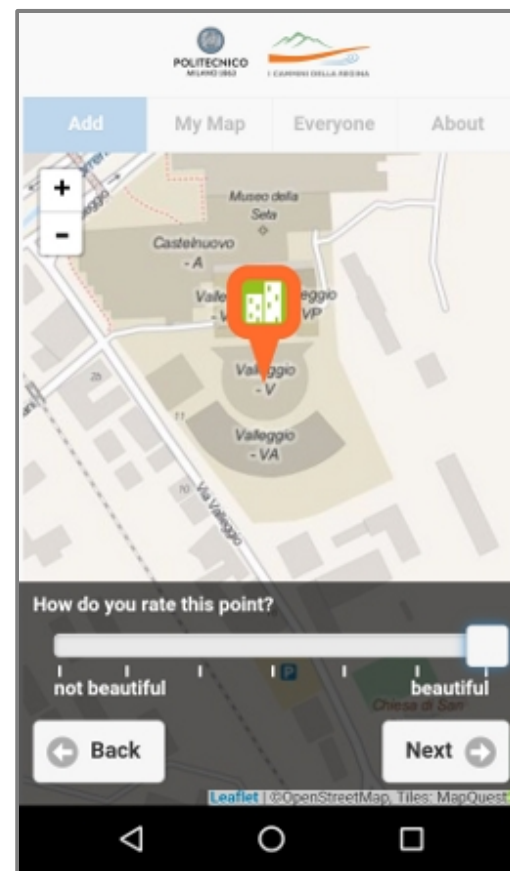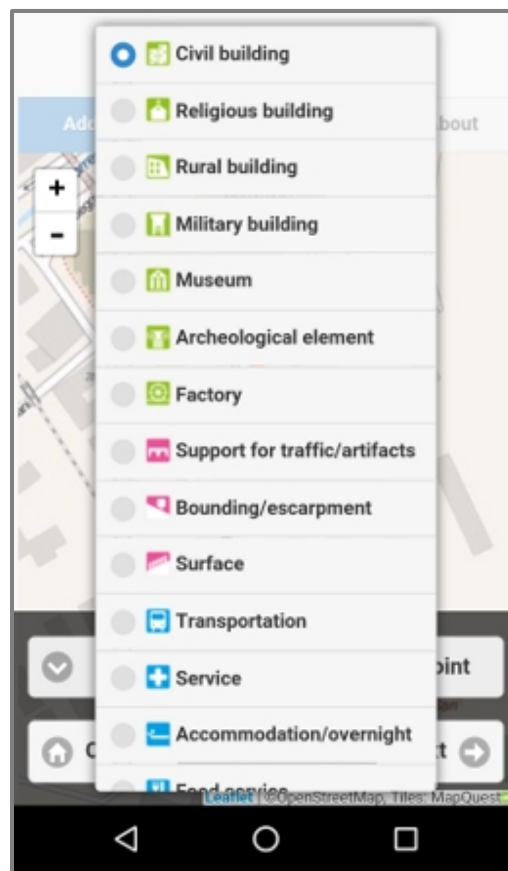
The Via Regina app – Data collection

✔ Report a new point and take/upload a picture of it

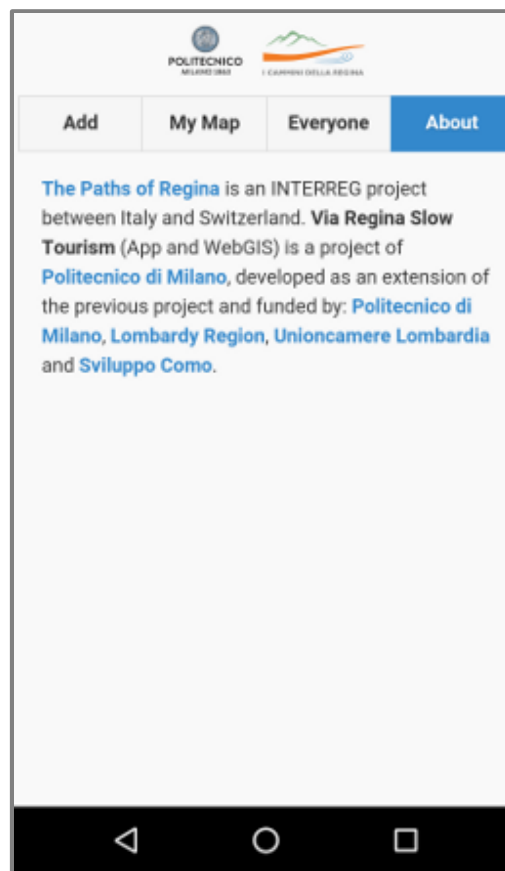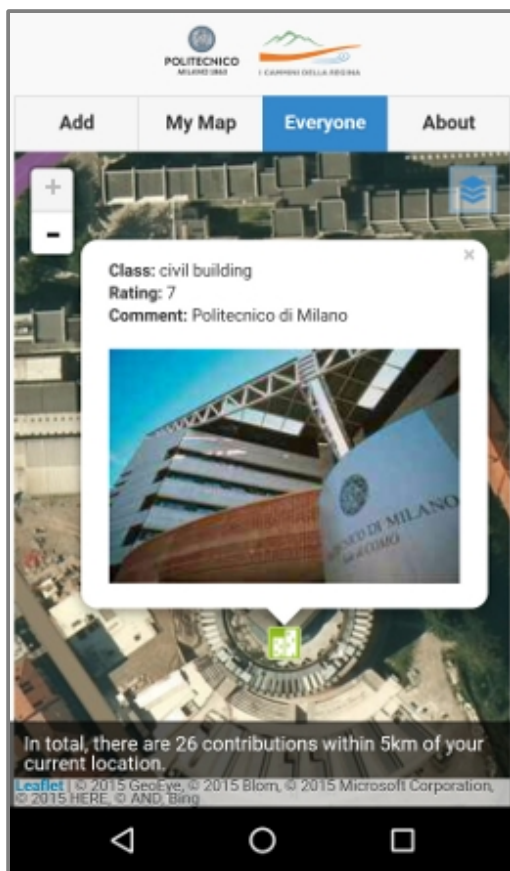# The Via Regina app – Data collection

✔ Visualize the map of points added by you or by all the users

✔ Query the points collected and access the app info

Merry Christmas and Happy 2016 to all of you!

I Cammini della Regina
vi augurano Buone Feste!

*I Cammini della Regina
wish you a Merry Christmas!*