



Luca Perletta

What satellite images tell us about life on Earth

Wednesday, June 1, 2016

at 14:15 – Room V2.12

Via Valleggio 11 (second floor), Como



What would you do if you had full access to the world's most comprehensive library of high-resolution satellite images covering every inch of the planet for the past 15 years? Would you sift through clues to find the lost tomb of Genghis Khan? Maybe assist in search and rescue for lost hikers? Or count cars in retail stores to estimate macro economic trends?



Join this seminar to explore the potential of satellite imagery and contribute bringing your ideas on how satellite pictures can answer new questions.

Luca Perletta is a Sales Engineer Manager for DigitalGlobe. During the seminar, he will explore the ways satellite imagery is currently used to answer a diverse array of global problems. An open discussion will follow, and students are encouraged to explore new potential ideas and applications.

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